



CREATING MUSICAL MEMORIES ACROSS TIME WITH

NIGHTWATCH PRODUCTIONS

WWW.NIGHTWATCHPROD.COM

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5011 Tenny Street Lansing, Michigan 48910

Imagine . . .

Every member of your Bridal Party uniquely introduced to your Guests...

A spectacular Grand Entrance as you are presented to your Guests as Husband and Wife amid their cheers and applause...

Dancing your First Dance to your favorite love song as you speak with and dance with each other as husband and wife...

Enjoying your Cocktails and Dinner while music is softly playing so you and your Guests can comfortably converse...

The sentimental feelings you can convey to your Parents during the Father/Daughter and Mother/Son Dances...

The anticipation during your Cake Cutting Ceremony and the fun and excitement of your Bouquet and Garter Tosses...

Dancing the night away as you celebrate the joy of your Wedding Day with your family and friends...

Your last dance before you say goodbye to your Guests. You're exhausted but exhilarated, all at the same time, because yours was the Best Wedding Reception...ever!

Nightwatch Productions Disc Jockeys will assist you in creating all the special moments you have imagined for your Wedding Day Celebration!

*When its time to party,
we turn the electricity up!*



Nightwatch Productions has been providing excellence in mu:

Weddings, Bar Mitzvahs, Corporate Events, Parties, Anniversaries, Banquets, Reunions, Picnics and many other social events for over 28 years. Having performed at hundreds of events over the years, we have many satisfied customers. References are included on our website.

We maintain an extensive collection of music in our library, over 30,000 songs, and our music CD's are updated weekly so we can meet any request. From the 1940s to today's Top 40 hits, we have all your favorites in Club Dance, Classic Rock, Country/Western, Oldies, Big Band, Motown, R & B, Disco, Rap, Hip-Hop, Ethnic (all types) and much more. Our library also includes the music for all the specialty dances such as the Electric Slide, Macarena, Cha-Cha Slide, New Electric Slide, etc.

Our talented, experienced Disc Jockey/MC Interactive Entertainer will arrive at your event location 2 hours prior to start time to set up. We offer non-stop crystal clear music from our professional state-of-the-art sound systems. Music will be played at a very comfortable, controlled volume level that your guests will enjoy throughout the event. From classical ceremony music, romantic love songs, and rockin' party music to the latest Hip-Hop dance club hits, to soft cocktail and dinner sounds, we can do it all. Our basic sound-activated pin spot lighting system, which is included, creates a tasteful and elegant atmosphere for your dance floor.

Our Disc Jockey/MC Interactive Entertainer will professionally make the Bridal Party Introductions and Announcements extraordinary, and then guide you through the Blessing, Toast, Bridal Dances and Specialty Dances, Cake Cutting, Bouquet and Garter Ceremonies and any other formality or tradition you have requested.

Our many years in the entertainment industry enable us to be incredibly creative. Your Disc Jockey/MC Interactive Entertainer's outgoing personality and unmatched style of crowd motivation will create the perfect party atmosphere for you and your guests and keep everyone dancing throughout the event. For those guests who prefer not to dance, we are certain that our interactive style will entertain them.

Nightwatch Productions Disc Jockeys offers a comprehensive line of services that will assist you in creating your Dream Wedding Reception, and they are all included as requested.

Wedding and Reception Specialists

- Detailed Planning
- Wedding Ceremony and Reception Coordination
- Complete Ceremony Music
- Wireless Microphones
- All Styles of Music Available

Unique, Fun and Creative Disc Jockeys

- Custom Music Editing
 - Choreographed Grand Entrances
 - Spectacular Lighting Effects
 - Highly Recommended Disc Jockeys
-

Professional Masters of Ceremonies

- Enhanced Introductions
 - Enthusiastic Spokespersons
 - Superior Performance Evaluations
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How to Select Your Master Of Ceremonies/ Disc Jockey for a Successful Wedding Reception

We understand that for most people, choosing a Master of Ceremonies/Disc Jockey is often difficult and confusing, yet the most important decision you will make for your Wedding Reception. Since everyone claims to be “The Best”, how can you really determine who is good, and who is an amateur? For a once-in-a-lifetime event like your Wedding Reception, it is in your best interest to start with a professional Master of Ceremonies/Disc Jockey. Don’t take chances with “a friend of a friend” on the day you have been planning for months. Although people mean well, their lack of experience and/or skill will not prepare them to handle unexpected details.

First, a Wedding Specialist is recommended. A Disc Jockey from a nightclub, school dance, or your local tavern may be great, but they’re not necessarily right for your Wedding.

Second, meet with the Disc Jockey Company you are considering. The decision on your Wedding Entertainment is not a decision that should be made over the telephone. You must be certain that you are comfortable with their style and that the company is a good match for you. After all, they will be representing you at your Wedding Reception.

Third, check the history and background of the Disc Jockey Company. Do they have references? And don’t just take their word for it, call several of their references and find out why the client loved their Disc Jockey.

Never base your decision on price alone. You will get what you pay for. If the price is right, but your Disc Jockey ruins your Wedding Reception due to his lack of preparation, poor performance, or if he doesn’t show up, that’s how you and your guests will remember your event. The risks are too great to base your decision solely on price.

The Master of Ceremonies/Disc Jockey should be considered the “Wedding Entertainment Director”

A common misconception is that the Disc Jockey provides just “the music”. In reality, the Master of Ceremonies/Disc Jockey must perform the following duties:

Meeting with the Bride, Groom and Family Members

Creating the Itinerary/Agenda

Coordinating the flow of your Reception with the Caterer, Photographers, and their vendors


Organizing the Wedding Party, making all announcements including the introductions and all formalities

Programming and proper timing of music and requests

Creating a fun and personalized dance environment

Performing with interaction at the level you request

And more!



Understanding the role your Master of Ceremonies/Disc Jockey plays in your Wedding Reception will help you make this very important decision.

Frequently Asked Questions

How long in advance should I book my Disc Jockey?

Most reputable Disc Jockeys are booked six months to one year in advance. Usually you would book your Disc Jockey right after you have booked your church or banquet facility.

What is a Disc Jockey/MC Interactive Entertainer?

Our Disc Jockey/MC Interactive Entertainers are experienced, detail-oriented wedding specialists who possess an outgoing personality. They are skilled at crowd motivation and will keep your guests involved throughout your event using just the right mix of music, dance, and audience participation. Our Disc Jockey/MC Interactive Entertainers will create the party atmosphere you prefer, whether you choose elegance and refinement, high energy and excitement or something in between.

What type of attire does the Disc Jockey wear?

Our Disc Jockey/MC Interactive Entertainers are required to wear a Tuxedo to all our events. Different attire is worn at the request of the client.

When will my Disc Jockey arrive at my event and are there any setup or breakdown fees?

Our Disc Jockey/MC Interactive Entertainer will arrive 2-3 hours prior to the start time of your event. This allows sufficient time to unload, setup and sound check. There is no charge for, setup or breakdown.

What types of music will my Disc Jockey play?

Our Disc Jockey/MC Interactive Entertainer will have an extensive selection of music consisting of Club Dance, Classic Rock, Country/Western, Oldies, Big Band, Motown, R & B, Rap, Disco, Hip-Hop, Ethnic and much more. We screen our music, so music with questionable content will not be played. We have everything from the 1940's to today's top 40, so there is something for all age groups. You select the music and we'll play it for you. Current Top-40 hits courtesy of Top Hits USA (all songs radio friendly – edited)



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